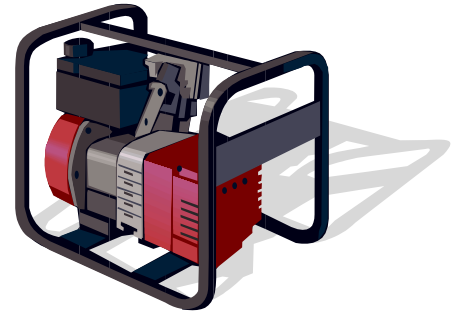




NEW FOR 2009!

**WHAT
DO YOU
GENERATE??**



WHO: United Way Generators

A special group of employees who believe in United Way and want to raise awareness about the urgency of giving to our LOCAL United Way of Iredell County. Right Here, Right Now!

WHAT: ENERGIZE COMPANY EMPLOYEE CAMPAIGN

WHEN: RIGHT NOW!



WHERE: RIGHT HERE!

**United Way
of Iredell County**

**WHY: OUR NEEDS IN IREDELL COUNTY ARE GREATER
THAN ANY TIME IN RECENT HISTORY.**

HOW: UW GENERATORS WILL ENCOURAGE OTHERS

- **ADVOCATE** – Promote UW as the **BEST** way to help the **MOST** people
- **EDUCATE** – Spread the good word about UW's accountability...**OUR** UW operates with **INTEGRITY!**
- **INSPIRE** – Share your **FEELINGS** about what's important to you about UW...why **you GIVE!**
- **FOCUS** – Help keep the focus **POSITIVE!**
- **MOMENTUM** – Keep the campaign **EXCITING.**
- **ENTHUSIASM** – Be the **FUEL** to **GENERATE** caring.

WHAT DO YOU GENERATE?